

Leawood
Chamber



Business personalized

Affinis Industry Summit

Fast Facts – Kansas City Metro

The **Kansas City metropolitan area** continues to see healthy growth. In 2024, the metro added approximately 24,800 people — about a 1.11% increase.

On the Kansas side in particular, growth in Johnson County and neighboring municipalities positions Leawood in a very dynamic corridor.

Why this matters: population growth drives demand for housing, retail, services; competition is intensifying across suburbs.

Fast Facts – Leawood

- **Population:** 34,500 people (2024)
- **Median Household Income:** \$184,976 (2023)
- **Per Capita Income:** About \$108,619
- **Home Values/Housing:** median home value of \$620,400
- **Education:** 75.1% hold a bachelor's degree or higher
- **Poverty:** 2.5% below the poverty line, much below regional averages

Active Projects

East Village of Leawood

East of Mission Road Near 133rd Street

Type: Residential & Mixed-Use neighborhood

Size: Upscale single-family homes, twin villas, and integrated green space

Key Details: Maintenance-provided homes with walkable amenities

Status: Phased build-out underway; units available and under construction

Town Center Plaza & Crossing Redevelopment

119th Street and Nall Avenue

Type: Retail repositioning / potential mixed-use infill

Size: 550,000 sq. ft. across both properties

Key Details: Acquired by Federal Realty Investment Trust to redevelop and re-tenant existing centers

Oxford Promenade

Southwest corner of 135th Street & Mission Road

Type: Mixed-use development

Size: Approximately 300 apartment units + retail and office space

Key Details: Designed as a walkable live-work-play node

Status: Project Timeline Extended

Hallbrook North

Mixed-Use Development at State Line Road & College Boulevard:

- 1,482,000 square feet over 32.4 acres
- Eleven Buildings



HALLBROOK NORTH
LEAWOOD, KS | AUGUST 12th, 2025

ARCHITECTURAL SITE PLAN ENLARGEMENT - FULL BUILD-OUT
A04

Hallbrook North

Includes:

- 857,000 sq. ft. of office space
- 65,000 sq. ft. hotel with 145 rooms
- 10,000 sq. ft. event center
- 499,000 sq. ft. of residential with 400 units
- 6,000 sq. ft. retreat center
- 14,000 sq. ft. daycare center
- 16,000 sq. ft. of retail; and
- a ten-foot-wide trail connection to Leawood City Park





Kansas Development Update

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KANSAS CITY

Small Business Readiness Grant Program

Three-on-Three Recreational Soccer Tournament

Watch Party



Leawood World Cup

Questions?